



ANNOUNCING the formation of INFORMA Energy
Energy SAVINGS Needs Energy Management

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Thank you for your consideration and confidence in me over the past thirty one years.

Over these years, my clients have had the opportunity to make a selection based on price, product, terms, reliable service and personal attention. Sometimes I was awarded the business and sometimes not. What made it challenging and rewarding was the competition. I'm sure we all agree that competition is what made America great.

Unfortunately, today there is less competition in the energy business in the metropolitan New York market. That fact limits the consumer's capacity to choose sources of commodity supply at truly competitive prices. It also lessens the ability to make informed decisions.

I intend to level the playing field and offer reasonable and informed choices to my clients, while keeping the competitive spirit alive in energy purchasing and conservation.

I have formed a new energy consulting firm, **INFORMA ENERGY**, Inc. to give my clients the options they need to make cost effective decisions. Energy conservation and energy management will be a key component in what we offer as well as commodity pricing and supply.

The response to **INFORMA ENERGY** has been exceptionally supportive and encouraging. Many of you have benefited from the knowledge, analytical skills and personal attention of Janet Garofalow. Janet will partner with me in this venture. The people who are with us are very bright and experienced energy supply, marketing and service professionals. They will ensure that our clients are presented with forward thinking ideas and solutions.

I look forward to helping you reduce your energy costs.

All the Best!

A handwritten signature in black ink that reads 'Lou Romano'.

Lou Romano
Chief Executive Officer
INFORMA ENERGY, Inc.